

LEO BURNETT COMPANY, Inc.

Ad No. 188—Req. No. 60918—1 col.—B&W—2½ x 12½ in.—Esquire, 1968

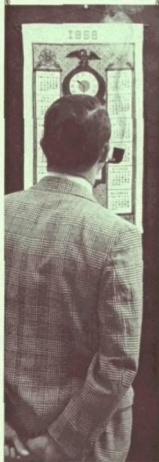
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Printed in U.S.A.

Why wait until next year, Jack Kopp?

By now, haven't you had your fill of the sweet tobaccos (those made with sugar...spices...fruit flavors...honey)? Well, now try Revelation. Here's a mix of five superior tobacco breeds. The taste is rich, all tobacco. Natural. Manly. And that goes double for the aroma. When you're ready for it, Revelation is one tobacco you'll stay with. We figure on having you as a customer for a good long time. So why not jump the gun and start now?

*for the experienced
pipe smoker.*



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